

Choosing Your NLP Training Provider



Martin Reed
Training Director
Talisman Training Ltd

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With the number of NLP Training providers' now in existence, how do you, the prospective student of NLP, make a choice as to which provider to choose?

NLP Training requires both time and financial commitment and we know that if you are investing these two precious commodities you want to be sure, that you are receiving the best training possible for your needs. Andy Smith of Practical EQ has written an eight question guide to helping people choose their NLP training provider called 'Choosing Your Training Provider'. I have taken his excellent idea and added some questions of our own.

So, to help you make a choice, here are some questions you might like to consider before deciding who will best meet your needs and requirements.

- 1. What is the emphasis of the course?** General NLP Practitioner, NLP Business Practitioner, NLP for Teaching and Learning Practitioner, etc.
- 2. What is the group size?** Course sizes can range from 12 to over 200! What size would you like your group to be?
- 3. What is the course duration?** Short or Intensive courses can be as little as 7 days long (and not all of these have external learning, through CD's or workbooks), extensive courses are usually 18 - 21 days.
- 4. How is the course structured?** Does the course run for 7 -10 days straight, or one weekend a month over 10 months? Do you want to complete the course quickly, or do you want time to take it on board and integrate the learning into your life.
- 5. How much access do you get to the trainer?** Is the trainer available to answer questions or does he use assistants and coaches to do that work?
- 6. What does the course cost?** The pricing varies from under £1000 to £3000.
- 7. How much does the personality of the trainer matter?** Does your trainer inspire trust? Do you feel at ease with them? Is there an opportunity to speak with them before the course?
- 8. What is the training venue like?** Some venues are purpose built training environments or hotels, others are provided in the community by schools and other learning establishments. At the very least you should expect a clean, comfortable training environment conducive to learning.
- 9. What support is available for you during training?** Does the training school provide contact time outside of class? Are there any on line forums or practice groups?

10. What progression options are available for you after you complete the NLP Practitioner Course?

Once you have completed your NLP Practitioner, what's next? What else can I learn how will this be useful beyond the training?

11. Does accreditation matter?

Since there is no one official body setting the standards, how is your training accredited? Does the training have an academically recognised qualification equivalent to a standard in further education?

12. When you graduate will you be fully competent? Once you complete your course will you be able to use your skills and knowledge in a way that is perfect for you and/or your clients, or will you be working to scripts with little underpinning knowledge about the NLP processes that support them? Will you have the flexibility to adapt to the uniqueness of individual you work with?

13. How does Talisman Training Ltd's NLP Practitioner Training measure up against these questions?

What is the emphasis of the course?

Our courses are designed so that you learn by active participation.

Approximately 75% of the course will be practice and application, with 25% theory to provide the underpinning knowledge and attitude to become a highly competent NLP Practitioner.

Our public course follows a general approach, with specific guidance to applications in participants' work and life. The structure of the course is such that, participants' can take their new skills and enhance their current work or life, or progress on a different and exciting new career path. Our corporate courses are structured to meet the needs of the client and include, business, management and Teaching and learning.

Our aim is to ensure, whether for personal or professional development, or with a view to working with others, you acquire the knowledge, skills and attitude to use NLP in a way that is ethical and ecological. To this end there is a strong emphasis throughout the course on participants learning robust skills and tools that will enable you become a competent, professional NLP Practitioner.

We place practical applications highly within our training programme. We build the training in a progressive way that works upward from the four pillars of NLP, Outcome, Rapport, Flexibility and Sensory Acuity toward developing a deeper understanding of the NLP principles and technical applications.

You will learn through demonstration and practice, and our varied experience of applying NLP to many situations, ensures that you will be able to apply your learning to a variety of personal and professional contexts.

Our approach ensures that you can immediately use your learning from each module, in real world situations, whether this is in coaching, therapy, management, teaching and learning or personal development.

Throughout the course we emphasise the ethical and appropriate application of this powerful skill set.

What is the group size?

There are an optimum number of course participants, which ensures diversity of individuals and quality of your training. The minimum number of people on any training course is twelve. The maximum is twenty four.

Our courses are well supervised. In addition to your trainers there is always at least one highly skilled assistant at all times.

By keeping the ratio of participants to a maximum of eight per trainer or assistant, we can guarantee that you receive all the necessary feedback and guidance required to maximise your learning and development.

What is the course duration?

The course is delivered over 120 hours of trainer / participant contact, with approximately 60 additional hours of self-guided learning. The contact hours usually take place over weekends and are scheduled at one weekend a month.

This means that total course duration, from module one to completion, is ten months. We believe this offers the best route for integrating and understanding each core element of NLP to become fully competent as a NLP Practitioner.

What is the course structure?

It has been *our* experience that intensive and short courses very rarely produce fully competent practitioners. The structure of our course as weekend learning modules, over ten months, ensures sufficient time to practice, apply and integrate each modules learning, building a consecutive framework of knowledge and skills that ensures competence. From day one of the course, participants will be able to apply their learning as each module is delivered and integrated with previous knowledge and skills.

How much access do you get to the trainer?

Trainers and assistants are always available during training and breaks to answer questions or discuss applications. We actively encourage participants to ask questions and participate fully in the learning experience.

Regular feedback is provided during training, and by comments on each individual Personal Development Journal. Contact details are supplied of all trainers and participants are welcome to contact trainers by phone or email for information or advice during the course and following course completion.

We also provide an exclusive newsgroup for each course where participants can access course materials, post questions, contact each other and the trainers.

What does the course cost?

We are firmly committed to delivering the highest value training at a cost people can genuinely afford. We do not engage in aggressive or extensive marketing and all our trainers are happy to live on a reasonably modest income.

Therefore we offer top quality training at mid market prices, when the training and guaranteed quality of the award are taken into account, we believe participants receive exceptional value and return on their investment.

We also offer early bird discounts on our NLP courses further enhancing the value of our training, plus payment options to spread the cost.

For current course prices, [click here](#) to visit our relevant web page.

How much does the personality of your trainer matter?

We believe a trainer's personality is crucial to how and what you learn, all our trainers really enjoy working with and facilitating others learning of NLP. Your trainer should have a positive personality, a sense of humour, rapport skills and obviously a sound knowledge of and love for their subject matter. If you can attend an introduction given by the trainer you are considering, then this would be a useful way to get to know them a little better. Alternatively give them a call and talk to them about the course and your needs.

You will spend a lot of time listening to and working with your trainer you owe it to yourself to make sure your potential trainer is the right person for you!

What is the training venue like?

Our current public Practitioner Course is run within a school premises in West Ealing, London. The venue is comfortable, quiet at weekends, has free parking, and is close to a variety of good food outlets and restaurants for lunch, with light refreshments provided during the breaks. There is ample room, both inside and out for participants to practice and engage in the learning exercises.

Our corporate NLP Practitioner courses can be run at a venue of the client's choice, providing we deem it a suitable environment for learning and it meets health and safety standards.

What support is available for you during the training?

There are several ways to keep in touch with both trainers and fellow participants during the course. Each course has its own exclusive news group; where participants can contact each other and staff, ask questions, post discussion topics and access course material. Active support groups are encouraged amongst participants and these have proved very useful in the past, both during the course and after its completion. All participants are provided with contact details of staff so that support and guidance is always available during the breaks between formal learning sessions.

What progression options are available for you after you complete the NLP Practitioner Course?

Successful participants of our NLP Practitioner programme can take their skills forward in a number of ways. Our Diploma in Clinical Hypnotherapy course is open to NLP practitioners who have completed a 120-hour practitioner training programme. (Details are on our web site).

NLP Practitioners can undertake the next level of NLP training, which is usually NLP Master Practitioner Training; our certificate is recognised by The Professional Guild of NLP and will allow you to progress to Master training with us, or many other organisations. For those who wish to teach NLP to a recognised standard, there is NLP Trainer Training.

Of course NLP is such a flexible tool set, that you may decide to utilise the skills you have learnt in your current profession and count your Practitioner training as part of your CPD.

Does accreditation matter?

Currently the application of NLP in coaching, counseling etc is unregulated and there are a number of "professional" governing bodies and associations. There is no requirement for you to belong to any of them nor is there a requirement for a training organisation to belong to any particular governing body.

We know through our own experiences that quality of training can vary greatly and just belonging to a NLP governing body or association does not always guarantee quality.

We believe strongly that accreditation and professional standards *do matter* and for this reason Talisman Training Ltd is currently one of very few NLP training organisations to offer an academically accredited award in NLP, quality assured by one of the oldest academic awarding bodies within the UK.

The award is accredited by NCFE, to a level 4 equivalent within the National Qualifications Framework. NCFE have set a standard for content delivery and assessment of this award and provide an external moderator on all our NLP Practitioner courses to ensure the standards are met. A link to the NCFE is provided on our web site.

Further to accreditation with NCFE, our training is also accredited with The Professional Guild of NLP, who have a code of conduct for and provides guidance to core training delivery for NLP training providers.

As well as being accredited NLP trainers, all our training staff hold qualifications in adult education, and have many years experience in this area of learning and training delivery.

When you graduate will you be fully competent?

When you gain your certificates with us we are sure that you are competent to practice NLP with others and utilise the skills, techniques and processes professionally, ethically and ecologically.

The assessment process is monitored by our own internal verifier and NCFE, insuring that all participants are assessed equally, fairly and comprehensively before gaining a certificate.

Our assessment methods:

- Continuous assessment throughout the course.
- A written or verbal knowledge check.
- Completion of a short modelling project and related essay to demonstrate acquisition and knowledge.
- Completion of a Personal Development Journal over the duration of the course, which will include a number of case studies, applying NLP to real people and real situations.
- Final assessment module, where you will be able to demonstrate your skills to an independent assessor.

If you want to know more, or discuss any of the above call Martin Reed on:
0870 919 4286

You can email me at info@talisman-training.co.uk

Visit our web site at www.talisman-training.co.uk

Best wishes
Martin